

## MMF & FAC submission to BBC public interest consultation for proposals for three new music radio stations

### Deadline 27th March

Thank you for approaching our organisation to submit our thoughts on behalf of artists and their managers on the proposed creation of 3 new radio stations by the BBC. In general we are supportive of the proposed new BBC channels.

Both the MMF and FAC are member bodies of **UK Music**, holding a position each on the Board of Directors. As well as the topics raised in our submission below, we are fully supportive of the UK Music submission on this matter.

We have consulted our memberships who made the following points:

#### **Commitment to British Music's success at home and internationally**

We welcome the commitment to supporting British music and talent and that the new stations will give focus to UK artists in terms of the proportion of tracks played. This links into the BBC core purpose of [Stimulating creativity and cultural excellence](#)

We would like to see more detail on the plans for commissioning new programmes for the new stations. We also welcome the expressed aim to raise the profile of artists that are lesser known and have not received as much broadcast airtime on existing stations.

It is imperative that the BBC continues to commission, support and champion new and diverse music and talent, ensuring that across all demographic characteristics and genres, there is the broadest possible representation.

BBC has long had a remit to help UK music grow internationally [Bringing the UK to the world and the world to the UK](#) and we would like

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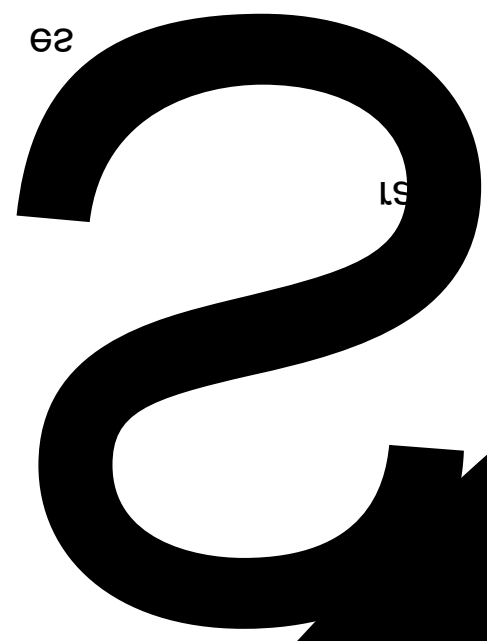
# WORLD CLASS

Classical music promoters and artists were particularly encouraged to commission new works and would like to see a stronger presence of contemporary music on the station. Living composers get very little airtime from the major stations and there is a clear public demand to provide this support.

Commented on the issue of contemporary music, centre around living composers and engage with the best new classical music around, current there is no other space for this on any radio network. Dead composers have been given a platform for far too long, we need to move forward and allow the new music world to flourish.

Erland Cooper, Hania Rani and Olafur Arnulds all have impressive fan bases, selling significant tickets without any radio support, imagine if radio was to give this underrated but much loved world a platform. There's a huge market

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### **Coverage of live events**

We welcome the commitment that the new stations will also reflect the creative calendar across the year, covering the live events and unique performances in their genres. We hope this is an opportunity to create new content supporting independent festivals, promoters and culture, which is hugely valuable for artists, not just making use of the BBC's existing archive of live and specially recorded music;

### **Streaming vs Radio**

Some artists earn very well from streaming via their label or distributor (which pays per listener much more than radio). However many also welcome the direct public performance income that comes direct from radio stations under the blanket licence to PPL regardless of the artists deal with their label. The BBC needs to be mindful of both these issues and see its role as a curator and champion of new and existing British musical talent in the UK and internationally, promoting discovery, not simply trying to compete with on demand streaming.

Where this is the case the BBC should ensure as part of its licence negotiations for the new station the integrity of the public performance licence and ensure that the direct payments to musicians (via PPL) are o

Since its inception in 1992, the MMF has worked hard to educate, inform and represent UK managers as well as offering a network through which managers can share experiences, opportunities and information.

Our membership stands at over 1500 managers based in the UK with global businesses and a wider network of managers globally.

The MMF engages, advises and lobbies industry associates and the wider industry on issues that are relevant to managers. We continue to recruit members and grow our network so we are truly representative of the wider management community.

The MMF is a founding member of UK -